**F3T5 12 Digital Media: Still Images**

**Project Brief**

You are a member of a small team of web developers and your company has accepted a project to build an interactive website to promote tourism for the town of Kirkcaldy.

Each team member will be responsible for gathering, capturing, editing and optimising photographs to be used for particular sections of the website.

Sections of the website include:

* Sports
* Shopping
* History
* Local News
* Local Activities
* Night Life
* Visiting Attractions (such as links market, the continental market, etc)

*(Further suggestions for image possibilities can be discussed with your lecturer.)*

**Gathering your images**

You should create a portfolio of **at least 30 possible images,** which should include images with different sizes and resolutions. You will be required to capture images digitally as well as source images, but **at least half of your images should be captured using digital equipment** and you must ensure that sourced images **adhere to copyright legislation**. You should store these images files digitally, as well as prepare a presentation of the images for your fellow team members using presentation software such as Microsoft Powerpoint.

Once you have prepared your presentation of your gathered images, you should collaborate with the rest of the team so that a range of images can be gathered for the website. **At least 12 of your images** should be selected for the website. You can have images selected for different sections of the website. One of the images you present to the group must be of a size and composition that is suitable for a photographic banner for the website (795px by 200px).

**Manipulating your images**

Once your 12 images have been selected, you will be required to manipulate them using at **least 4 of the following techniques**;

* Colour balancing
* Colour into monochrome (**must be applied to at least 2 of your images**)
* Using curves
* Photo effects
* Sharpen
* Blur

All of the photographs should be stored and optimised for web use, using the best compression method for each graphic whilst retaining a suitable quality. Where photographs have been digitally edited you should also retain the editable graphic files as well as the optimised image for use on the web pages. (e.g. the Photoshop editable file).

The images should be ready for the website deployment by June 2013. Please note that we will not be required to actually build the website.